



# POLYTECHNIC OF MEĐIMURJE IN ČAKOVEC

## COURSE SYLLABUS

ACADEMIC YEAR: 2020/2021

### 1. GENERAL COURSE INFORMATION

<b>1.1 Course name</b>	Sport in tourism			
<b>1.2 Study program/s</b>	Specialist graduate professional study Tourism and Sports Management			
<b>1.3 Course status (O,E)</b>	O	<b>1.6 Mode of instruction (number of hours)</b>	<b>Lectures</b>	30
<b>1.4 Course code</b>			<b>Exercises</b>	15
<b>1.5 Course abbreviation</b>	SPUT		<b>Seminars</b>	15
<b>1.6 Semester</b>	III		<b>E-learning</b>	Merlin
<b>1.7 ECTS</b>	6	<b>1.7 Place and time of instruction</b>	The premises of the Polytechnic of Međimurje in Čakovec, according to the schedule published on the website	

### 2. TEACHING STAFF

<b>2.1 Course leader/s-title</b>	Doc.dr.sc. Nevenka Breslauer, prof.v.š.	<b>contact</b>	nbreslauer@mev.hr
		<b>contact</b>	
<b>2.2 Assistant/s- title</b>		<b>contact</b>	
		<b>contact</b>	
<b>2.3 Instruction held by- title</b>		<b>contact</b>	

### 3. COURSE DESCRIPTION

<b>3.1 Course goals</b>	After completing the course, the student will be able to apply knowledge for the development of sports programs and sports management in tourism, sports recreation and health tourism.								
<b>3.2 Prerequisites</b>	There are no prerequisites								
<b>3.3 Course outcomes</b>	After successfully completing the course, students will be able to: I1 Define the specifics of sports in tourism I2 Develop sports programs for tourism purposes I3 Manage sports programs in tourism I4 Describe the contents, forms and role of sports recreation in tourism I5 Describe the contents, forms and role of health tourism I6 Explain the contents, forms and role of tourism related to professional sports								
<b>3.4 Course content</b>	The course presents contents related to sports programs for tourism, the way of managing sports events, sports recreation and health tourism.								
<b>3.5 Types of coursework</b>	X	Lectures	X	Exercises		Blended e-learning	X	Individual activities	Laboratory
	X	Seminars and workshops		Distant learning		Field classes		Multimedia and network	Mentorship
		Other							
<b>3.6 Language of instruction</b>	Croatian/English								
<b>3.7 Monitoring students' work (enter the</b>	2,00	Class attendance	1,00	Seminars				Essay	
	1,00	Class activity		Project				Report/paper	

number of ECTS credits for each activity so that the total number of ECTS credits is equal to the total ECTS value of the course, 1 ECTS = 30 hours)	1,00	Midterm exams		Practical task		Continuous knowledge check																																																																						
		Written exam		Experimental work																																																																								
	1,00	Oral exam		Research																																																																								
3.8 Assessment and evaluation of students' work during classes and at the final exam	<table border="1"> <thead> <tr> <th>Activity specification</th> <th>Percent %</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td colspan="3" style="text-align: center;">Assessment during instruction</td> </tr> <tr> <td>Attendance</td> <td>5%</td> <td>5</td> </tr> <tr> <td>Class activity</td> <td>5%</td> <td>5</td> </tr> <tr> <td>Seminar/ project/ essay</td> <td>30%</td> <td>30</td> </tr> <tr> <td>Midterm exam 1</td> <td>30%</td> <td>30</td> </tr> <tr> <td>Midterm exam 2</td> <td>30%</td> <td>30</td> </tr> <tr> <td colspan="3" style="text-align: center;"><i>Exam assessment for the students who failed to fulfill all the obligatory requirements during the semester</i></td> </tr> <tr> <td>Written exam</td> <td>60%</td> <td>60</td> </tr> <tr> <td><b>Total:</b></td> <td><b>100%</b></td> <td><b>100</b></td> </tr> </tbody> </table>						Activity specification	Percent %	Points	Assessment during instruction			Attendance	5%	5	Class activity	5%	5	Seminar/ project/ essay	30%	30	Midterm exam 1	30%	30	Midterm exam 2	30%	30	<i>Exam assessment for the students who failed to fulfill all the obligatory requirements during the semester</i>			Written exam	60%	60	<b>Total:</b>	<b>100%</b>	<b>100</b>																																								
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3.9 Assessment criteria – analysis per learning outcomes	<table border="1"> <thead> <tr> <th colspan="7">Ways of evaluating learning outcomes</th> </tr> <tr> <th></th> <th>Attendance</th> <th>Activity</th> <th>Mid-term exam 1</th> <th>Mid-term exam 2</th> <th>Practical work</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>Outcome 1</td> <td></td> <td></td> <td>10</td> <td></td> <td></td> <td>10</td> </tr> <tr> <td>Outcome 2</td> <td></td> <td></td> <td>10</td> <td></td> <td>5</td> <td>15</td> </tr> <tr> <td>Outcome 3</td> <td></td> <td></td> <td>10</td> <td></td> <td>5</td> <td>15</td> </tr> <tr> <td>Outcome 4</td> <td></td> <td></td> <td></td> <td>10</td> <td>5</td> <td>10</td> </tr> <tr> <td>Outcome 5</td> <td></td> <td></td> <td></td> <td>10</td> <td>5</td> <td>15</td> </tr> <tr> <td>Outcome not-related</td> <td></td> <td></td> <td></td> <td>10</td> <td>10</td> <td>20</td> </tr> <tr> <td><b>Total</b></td> <td>5</td> <td>5</td> <td></td> <td></td> <td></td> <td>10</td> </tr> <tr> <td></td> <td><b>5</b></td> <td><b>5</b></td> <td><b>30</b></td> <td><b>30</b></td> <td><b>30</b></td> <td><b>100</b></td> </tr> </tbody> </table> <p>Grading of outcomes (in order to pass the mid-term exam/exam the student must achieve at least 50% points for each learning outcome)</p> <p>Points    Grade</p> <p>89 – 100    excellent (5)</p> <p>76 – 88    very good (4)</p> <p>63 – 75    good (3)</p> <p>50 – 62    pass (2)</p> <p>0 – 49    fail (1)</p>						Ways of evaluating learning outcomes								Attendance	Activity	Mid-term exam 1	Mid-term exam 2	Practical work	Total	Outcome 1			10			10	Outcome 2			10		5	15	Outcome 3			10		5	15	Outcome 4				10	5	10	Outcome 5				10	5	15	Outcome not-related				10	10	20	<b>Total</b>	5	5				10		<b>5</b>	<b>5</b>	<b>30</b>	<b>30</b>	<b>30</b>	<b>100</b>
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3.10 Specific features related with taking the course	<p>If the student collects 50% of the points of each outcome directly access orally exam. If a student does not achieve a sufficient number of points on the midterm exam, he cannot take the next midterm exam.</p> <p>Once won points in intermediate exams for each learning outcome are no longer deleted unless the student decides to correct the result for each learning outcome, whereby the points won until then are deleted and newly achieved points for that learning outcome are entered. A student cannot access the exam period if he / she has not submitted and presented seminar paper. The final grade is obtained on the oral part of the exam.</p> <p>Full-time students are required to attend at least 70% of the total number of hours of lectures and exercises in order to exercise the right to take the exam. Part-time students are required to attend at least 30% of the total number of hours of lectures and exercises in order to exercise the right to take the exam.</p> <p>If the student has not fulfilled all the obligations set by the course, he is obliged to attend the lectures again and meet the conditions for taking the exam.</p>																																																																											

	Attendance can be offset by online tuition, organised webinars and added assignments given by teachers. One lesson lasts 45 minutes, and several hours form a teaching unit. Absence from one teaching unit is counted as one absence. Delays and apologies are recorded separately. In that case, if the student missed more than 50% of classes, and has a justifiable reason/apology, the request should be submitted to the Department Council, which then decides on the justification of student absences with the obligatory opinion of the course leader.						
<b>3.11 Students obligations</b>	Full-time students are required to attend at least 70% of the total number of hours of lectures and exercises in order to exercise the right to take the exam. Part-time students are required to attend at least 30% of the total number of hours of lectures and exercises in order to exercise the right to take the exam. If the student has not fulfilled all the obligations set by the course, he is obliged to attend the lectures again and meet the conditions for taking the exam. Attendance can be offset by online consultations, organized webinars, and added assignments given by teachers. One lesson lasts 45 minutes, and several hours form a teaching unit. Absence from one teaching unit is counted as one absence. Delays and apologies are recorded separately. In the event that a student is absent from more than 50% of classes, and has a justifiable reason / apology, a request should be submitted to the Department Council, which then decides on the justification of student absences with the obligatory opinion of the course leader.						
<b>3.12 Written assignments</b>	Seminar papers must be computer written and may have a maximum of 12 text cards (Times New Roman, font 12) from introduction to conclusion, together with pictures, table appendices, etc. Seminar papers must have an adequate title page, content, marked pages and literature. The seminar paper should be divided into chapters and contain a list of references and a list of figures and tables and graphs and finally a summary / conclusion in the size of 250 words. The student guarantees the authenticity of the work with his signature.						
<b>3.13 Required reading</b>	<table border="1"> <tr> <td>1.</td> <td>Bartoluci, M., Čavlek, N. (2007.). Turizam i sport - razvojni aspekti / Tourism and sport - aspects of deveelopment. Zagreb: Školska knjiga</td> </tr> <tr> <td>2.</td> <td></td> </tr> </table>	1.	Bartoluci, M., Čavlek, N. (2007.). Turizam i sport - razvojni aspekti / Tourism and sport - aspects of deveelopment. Zagreb: Školska knjiga	2.			
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<b>3.14 Additional reading</b>	<table border="1"> <tr> <td>1.</td> <td>Bartoluci, M. (2003.). Ekonomika i menedžment sporta. Zagreb: Informator.</td> </tr> <tr> <td>2.</td> <td>Andrijašević, M. (2010). Kineziološka rekreacija, Sveučilište u Zagrebu, Zagreb: Kineziološki fakultet</td> </tr> <tr> <td>3.</td> <td></td> </tr> </table>	1.	Bartoluci, M. (2003.). Ekonomika i menedžment sporta. Zagreb: Informator.	2.	Andrijašević, M. (2010). Kineziološka rekreacija, Sveučilište u Zagrebu, Zagreb: Kineziološki fakultet	3.	
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3.							
<b>4.1 Quality control</b>	The quality of the program, teaching process, teaching skills and level of mastery of the material will be established by conducting a written evaluation based on questionnaires, and in other standardised ways and in accordance with the by-laws of the Polytechnic of Međimurje in Čakovec.						
<b>4.2 Contact the teacher</b>	Students can contact the teacher during the office hours and during classes, while for short questions and explanations they can contact him/her any day during working hours by coming in person or by landline. It is also possible to ask questions by e-mail, which will be answered in 48 hours at the latest. It is desirable for students to come as often as possible for any possible questions during the teacher's office hours.						
<b>4.3 Information about the course</b>	It is the obligation of each student to be regularly informed about the course. All notifications about the classes or possible postponement of classes will be posted on the bulletin board and on the website of the Polytechnic at least 24 hours in advance.						

<b>4.4 Course contribution to the study program</b>	To enable the student to independently: <ul style="list-style-type: none"> <li>- Create sports and recreational programs and activities as an additional offer of a tourist destination</li> <li>- Integrate knowledge and manage complex events in tourism and sports</li> <li>- Use information and communication technology in business practice for analysis, interpretation and presentation of data</li> </ul>
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**5. ANALYSIS OF COURSE TOPICS (the number of hours is equal to the number of lectures and exercises of the course)**

<b>LECTURES</b>				
Hours	Topic and description	Method	Learning outcomes	Course outcome
1. 2.	Sport in tourism	Presentation, pp presentation	Define sport and the division of sport Explain the function of sport in tourism	I1
3. 4.	Global trends in the development of sports tourism	Presentation, pp presentation	Explain economic, demographic and technological trends in sports and sports tourism Explain the trends of sports-oriented vacations	I1
5. 6.	Economic effects of sports tourism	Presentation, pp presentation	Explain the natural geographical specifics of sports tourism in Croatia Explain the economic effects of sports tourism	I3
7. 8.	Forms of sports tourism	Presentation, pp presentation	Define different types of sports programs in tourism Describe specific forms of sports tourism	I4
9. 10.	Organization of summer sports tourism	Presentation, pp presentation	Describe the contents of summer sports tourism Creating a sports offer for the summer tourist season	I4
11. 12.	Organization of winter sports tourism	Presentation, pp presentation	Describe the contents of winter sports tourism Make a sports offer for the winter tourist season	I4
13. 14.	Organization of competitive and professional sports tourism	Presentation, pp presentation	Explain the role of competitive and professional sports for tourism	I6
15. 16.	Health prevention programs in tourism	Presentation, pp presentation	Define different health tourism programs Discuss additional sports facilities in health tourism	I5
17. 18.	Humanitarian sports events and tourism	Presentation, pp presentation	Explain the role of humanitarian sports events for tourism promotion	I3
19. 20.	Adventurous forms of sports tourism	Presentation, pp presentation	Describe adventurous sports facilities and their application in tourism	I4

<b>21. 22.</b>	Implementation of sports facilities in the tourist offer of the destination	Presentation, pp presentation	Discuss the adaptation of sports facilities to the specifics of the tourist offer of certain destinations	14
<b>23. 24.</b>	Legal frameworks for the organization of sports and recreational activities in tourism	Presentation, pp presentation	Explain the legal aspects of the organization of sports and recreational activities in tourism	13
<b>25. 26.</b>	Consumers in sports tourism	Presentation, pp presentation	Consider the wishes and needs of consumers in various forms of sports tourism	13
<b>27. 28.</b>	Marketing plan in sports tourism	Presentation, pp presentation	Formulate a marketing plan for a small project in sports tourism	12
<b>29. 30.</b>	Final lecture and distribution of signatures	Presentation, pp presentation	Formulate a marketing plan for a small project in sports tourism	12
<b>SEMINARS</b>				
<b>Hours</b>	<b>Topic and description</b>	<b>Method</b>	<b>Learning outcomes</b>	<b>Course outcome</b>
<b>1.</b>	Sport in tourism	Presentation, pp presentation	Elaborate the division and function of sport in tourism	11
<b>2.</b>	Global trends in the development of sports tourism	Group work pp presentations	Explain technological trends in sports and sports tourism Explain the trends of sports-oriented vacations	11
<b>3.</b>	Economic effects of sports tourism	Guided task, Work in groups	Explain the economic effects of sports tourism	13
<b>4.</b>	Forms of sports tourism	Group work, pp presentation	Describe specific forms of sports tourism	12
<b>5.</b>	Organization of summer sports tourism	Group work, pp presentation	Creating a sports offer for the summer tourist season	14
<b>6.</b>	Organization of winter sports tourism	Group work, pp presentation	Make a sports offer for the winter tourist season	14
<b>7.</b>	Organization of competitive and professional sports tourism	Group work, pp presentation	Explain the role of competitive and professional sports for tourism	16
<b>8.</b>	Health prevention programs in tourism	COLLOQUIUM 1. Presentation, pp presentation	Discuss additional sports facilities in health tourism	15
<b>9.</b>	Humanitarian sports events and tourism	guided and independent task development	Create a sporting event with a humanitarian character.	14
<b>10.</b>	Adventurous forms of sports tourism	Group work, pp presentation	Create a sports offer for adventurous sports facilities and their application in tourism	14
<b>11.</b>	Implementation of sports facilities in the tourist offer of the destination	Group work, pp presentation	Discuss the adaptation of sports facilities to the specifics of the tourist offer of certain destinations	12

12.	Legal frameworks for the organization of sports and recreational activities in tourism	Independent creation of tasks	Explain the legal aspects of the organization of sports and recreational activities in tourism	13
13.	Consumers in sports tourism	Independent task development, pp presentation,	Discuss the wishes and needs of consumers in various forms of sports tourism	13
14.	Marketing plan in sports tourism	COLLOQUIUM 2. Independent task development, pp presentation,	Develop a marketing plan for a small project in sports tourism	12
15.	Closing presentations	Independent task development, pp presentation,	Present papers	12
		<b>EXERCISES /SEMINARI</b>		
<b>Sati</b>	<b>Tema i opis predavanja</b>	<b>Metoda rada</b>	<b>Ishodi učenja predavanja</b>	<b>Ishod učenja kolegija</b>
1.	Sport in tourism	Presentation, pp presentation	Elaborate the division and function of sport in tourism	11
2.	Global trends in the development of sports tourism	Group work, pp presentation	Explain technological trends in sports and sports tourism Explain the trends of sports-oriented vacations	11
3.	Economic effects of sports tourism	Guided task,	Explain the natural geographical specifics of sports tourism in Croatia	13
4.	Forms of sports tourism	Presentation, pp presentation	Describe specific forms of sports tourism	12
5.	Organization of summer sports tourism	Presentation, pp presentation	Creating a sports offer for the summer tourist season	14
6.	Organization of winter sports tourism	Presentation, pp presentation	Make a sports offer for the winter tourist season	14
7.	Organization of competitive and professional sports tourism	Presentation, pp presentation	Explain the role of competitive and professional sports for tourism	16
8.	Health prevention programs in tourism	COLLOQUIUM 1. Presentation, pp presentation	Discuss additional sports facilities in health tourism	15
9.	Humanitarian sports events and tourism	guided and independent task development	Create a sporting event with a humanitarian character.	14
10.	Adventurous forms of sports tourism	Presentation, pp presentation	Create a sports offer for adventurous sports	14

			facilities and their application in tourism	
<b>11.</b>	Implementation of sports facilities in the tourist offer of the destination	Presentation, pp presentation	Discuss the adaptation of sports facilities to the specifics of the tourist offer of certain destinations	12
<b>12.</b>	Legal frameworks for the organization of sports and recreational activities in tourism	guided and independent task development	Explain the legal aspects of the organization of sports and recreational activities in tourism	13
<b>13.</b>	Consumers in sports tourism	Presentation, pp presentation	Discuss the wishes and needs of consumers in various forms of sports tourism	13
<b>14.</b>	Marketing plan in sports tourism	COLLOQUIUM 2. Presentation, pp presentation	Develop a marketing plan for a small project in sports tourism	12
<b>15.</b>	Closing presentations	Presentation, pp presentation	Present papers	12